

# Our Vision

The highest quality medical care for Albertans through regulatory excellence

## Our Mission

To protect the public and ensure trust by guiding the medical profession

### Goals

1. We guide and support physicians in providing competent, compassionate and ethical care to patients

2. We are a trusted voice in influencing public policy for an effective, integrated health system

3. We foster quality health care through collaboration and cooperation with other key stakeholders

4. We are a recognized leader and innovator among self-regulated professions

#### Quality Mandate

This strategy has two key elements:

- To ensure all physicians meet minimum standards expected of their profession.
- To foster and support the highest quality of medical/health care through collaboration and cooperation with key stakeholders.



#### Organization Presence & Influence

CPSA is a respected and credible organization that promotes high quality healthcare for all Albertans and is recognized as a key stakeholder in the Alberta and Canadian healthcare scene. As an innovative and forward thinking regulator, CPSA is and is sought out to participate in health related initiatives provincially, nationally, and internationally.



#### Digital Health

Digital health refers to the use of information technology/electronic communication tools, services and processes to deliver health care services or to facilitate better health (definition from Canada Health Infoway).



#### Business Intelligence

Clear understanding and governance around the confidentiality, integrity and availability of the data required to fulfill CPSA's mandate in all areas. Development of analytics infrastructure to manipulate and report for all areas of CPSA that need data informed results/decisions (e.g. Continuing Competence, Research & Evaluation unit (REU), Organizational Risk, etc.) This will be a unified model for all areas of CPSA that not only looks at what we currently have and how to use it, but also future needs and scalability in the systems that support it.



#### Organizational Culture & Capacity

To develop a culture where our people are intrinsically invested in our work, our teams, and each other. To develop a capacity and mix of staff to meet current and adaptable future needs to address a changing regulatory landscape.



#### Learning Organization

A learning organization is an innovative organization that anticipates future trends and takes pro-active steps to prepare. A learning organization takes calculated risks and uses learnings from past successes and failures to continually improve processes.



Approachable

Collaborative

Consistent

### Brand Characteristics

Informed

Thorough

Transparent

We do the right thing

We make informed decisions

### Our Values

We empower people

We collaborate

We are innovators